

BELL CERAMICS LIMITED
Regd. Office : Village Dora, Taluka Amod, District Bharuch, Gujarat
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30.06.10

(Rs. In Lacs)

Rs in lakhs

Sr No	Particulars	For the quarter ended 30.06.10	For the quarter ended 30.06.09	For the Year Ended 31.03.10
1	(a)Net Sales/Income from Operations	3805.94	4125.23	16456.47
	(b)Other Operating Income	2.51	9.39	204.31
	TOTAL	3808.45	4134.62	16660.78
2	Expenditure			
a	(Increase)/decrease in stock in trade and work in progress	-199.25	-454.12	616.74
b	Consumption of Raw Materials	1151.69	1393.50	4585.74
c	Employees Cost	420.47	419.70	1611.79
d	Power & Fuel	1109.34	1171.83	4066.05
e	Excise Payments	341.89	178.70	1126.28
f	Selling Expenses	443.14	439.97	1809.66
g	Depreciation	278.24	277.91	1114.59
h	Other Expenditure	245.45	461.88	1382.33
i	Prior Period Adjustments	0.29	0.44	2.54
	TOTAL	3791.26	3889.81	16315.72
3	Profit from Operations before Other income,Interest and Exceptional Items(1-2)	17.19	244.81	345.06
4	Other Income	1.44	0.99	5.33
5	Profit before Interest and Exceptional items(3+4)	18.63	245.80	350.39
6	Interest	257.93	273.75	1088.02
7	Profit after Interest but before Exceptional items(5-6)	-239.30	-27.95	-737.63
8	Exceptional items (including Prior Period Adjustments)	0.00	0.00	0.00
9	Profit(+)/Loss(-)from Ordinary Activities before tax(7+8)	-239.30	-27.95	-737.63
10	Tax Expense	-1.60	-1.75	100.31
	(i) Current Tax/Earlier year			-95.65
	(ii) Fringe Benefit Tax(INTEREST ON OLD FBT)	-1.60	-1.75	-6.61
	(iii)Deferred Tax Liabilities / Assets			202.57
11	Net Profit(+)/Loss(-)from Ordinary Activities after tax(9-10)	-240.90	-29.70	-637.32
12	Extra Ordinary Items	0.00	0.00	0.00
13	Net Profit(+)/Loss(-)for the period(11-12)	-240.90	-29.70	-637.32
14	Paid -up equity share capital (Equity shares of Rs. 10 each)	2152.14	2152.14	2152.14
	Preference -Shares	1500.00	1500.00	1500.00
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year			---
	Capital Reserve			25.57
16	Earning Per Share (EPS Of Rs.10/- each)			
	(a)Basic & Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year	-1.28	-0.30	-3.61
	(b)Basic & Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year	-1.28	-0.30	-3.61
17	Public Shareholding			
	-Number of Equity Shares of Rs.10/-each	13049675	13049675	13049675
	- Percentage of shareholding	60.64	60.64	60.64
18	Promoters & Promoters' Group Shareholdings			
	(a) Pledged /Encumbered			
	- Number of Shares	7920725.00	N.A	7920725.00
	- Percentage of Shares(as % of total shareholding of Promoters & Promoters group)	93.50	N.A	93.50
	- Percentage of Shares(as % of total share capital of the company)	36.80	N.A	36.80
	(b) Non-encumbered			
	- Number of Shares	551025.00	N.A	551025.00
	- Percentage of Shares(as % of total shareholding of Promoters & Promoters group)	6.50	N.A	6.50
	- Percentage of Shares(as % of total share capital of the company)	2.56	N.A	2.56
NOTES:-				
1	The Company's operations fall under single segment namely "Ceramic Glazed Tiles".			
2	The Scheme of Arrangement approved by the shareholders of the company at their Extra Ordinary General Meeting held on 10.11.2009 has now been approved by the Hon'ble High Court of Gujarat vide its order dt 02.7.2010 . The Company has fixed 27.7.2010 as the Record date for implementation of the scheme.			
3	Effect of AS-15 regarding Employee Benefits, AS-22 regarding Deferred Tax , and AS -28 regarding Impairment of Assets will be provided at the end of the year.			
4	Details of Investors' Complaints for the quarter ended 30.06.10 Unresolved at the beginning of the Quarter :NIL,Received during the Quarter :NIL, Disposed off during the Quarter : NIL ;Unresolved at the end of the Quarter:NIL.			
5	The above results as reviewed by the audit committee were approved by the Board of Directors at their meeting held on 31.7.10.The statutory Auditors have carried out a limited review of the Unaudited Financial Results of the Company for the quarter ended June'2010.			
6	Previous year / period figures have been re-grouped wherever necessary.			
		For and on behalf of the Board of Directors		
Date:31.07.10		K. M. PAI		
Place:Mumbai		Managing Director		